

# Hanoi City Profile - Comprehensive Overview, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

https://marketpublishers.com/r/CFDC8466625EN.html

Date: August 2021

Pages: 32

Price: US\$ 250.00 (Single User License)

ID: CFDC8466625EN

# **Abstracts**

Hanoi City Profile - Comprehensive Overview, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

## **SUMMARY**

"City Profile - Hanoi" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Hanoi city.

Hanoi City's nominal GDP accounted for around 13.0% of the national GDP in 2020. Hanoi's economy growth in real terms slowed down in 2020 to its weakest in last two decades, buffeted by the COVID-19 pandemic, sluggish global economy and natural disasters

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

The tourism sector in Hanoi city has emerged as one of the key economic sectors, contributing effectively to the city's socio-economic development. The sector in the city is experiencing persistent growth over past couple of years, supported by various initiatives taken by the city government until the outbreak of COVID-19 epidemic in 2020

### SCOPE



Hanoi's economy growth in real terms slowed down in 2020 to its weakest in last two decades, buffeted by the COVID-19 pandemic, sluggish global economy and natural disasters.

Hanoi was ranked among the top six destinations in the list of 25 most popular destinations of the Tripadvisor Travellers' Choice Awards in 2021. The ranking can be attributed to Hanoi's historic relic sites and special cuisine. The tourism sector in Hanoi city has emerged as one of the key economic sectors, contributing effectively to the city's socio-economic development. The sector in the city is experiencing persistent growth over past couple of years, supported by various initiatives taken by the city government until the outbreak of COVID-19 epidemic in 2020

### **REASONS TO BUY**

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.



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