

# **Hangzhou - Comprehensive Overview of the City, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail**

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## **Abstracts**

Hangzhou - Comprehensive Overview of the City, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

### **SUMMARY**

“City Profile - Hangzhou” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Hangzhou.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Hangzhou metropolitan area is one of the fastest growing economies of China with service sector being the main engine of Hangzhou's economy. Already being renowned as the technology hub of China, the financial sector is also emerging as one of the key pillars of economy supported by the regional headquarters of private banks, venture capital and private equity firms

### **SCOPE**

The service sector remains the key contributor to the regional economy - and the major employer.

The outbreak of the pandemic badly affected the city's tourism industry. To prevent the spread of the coronavirus, the government implemented several measures, including lockdown of cities and villages, and the suspension of passenger buses, which disrupted the tourism flow into the city.

## **REASONS TO BUY**

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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