

# **Guangzhou - Comprehensive Overview of the City, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail**

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## **Abstracts**

Guangzhou - Comprehensive Overview of the City, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

### **SUMMARY**

“City Profile - Guangzhou” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Guangzhou.

Guangzhou metropolitan area is the capital city of Guangdong Province. It is important political, economic, industrial, and cultural center in the South China. The area’s nominal GDP accounting for 2.6% of the national GDP in 2021. Improvements in the service and secondary sector, mainly by manufacturing, trade activities, hotel and restaurants are expected to be major drivers of growth.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

### **SCOPE**

The service sector remains the key contributor to the area’s economy - and the major employer.

The economy picked up its growth rate in 2021, supported by steady progress in industrial production, rapid development in the field of high-tech manufacturing, recovery in the service sector and improvement in market sales and trade

Guangzhou is a key tourist destination for both domestic and international tourists. It experienced major setback in 2020 due to COVID crisis

## **REASONS TO BUY**

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

## Contents

City Snapshot  
PEST Analysis  
Political  
Economic  
Social  
Technology and Infrastructure  
Communications  
Internal Transport Networks  
Connectivity  
Airports  
Business Environment Analysis  
Travel and Tourism  
Tourism Flows  
Hotels  
Attractions  
Events  
Construction and Real Estate  
Investment  
Real Estate Market  
Retail  
Retail Market  
Consumption, Income and Prices  
Appendix  
Sources  
Further Reading  
Ask the Analyst  
About MarketLine  
Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: Guangzhou metropolitan area - key facts, (estimates), 2021

Table 2: Guangzhou metropolitan area - real GDP and real GDP growth, 2000-25

Table 3: Guangzhou metropolitan area - economic growth comparison (Index 2010=100), 2000-25

Table 4: Guangzhou metropolitan area - GDP per capita comparison, 2000-25 (\$)

Table 5: Guangzhou metropolitan area - employment structure, 2000-25 (% of total)

Table 6: Guangzhou metropolitan area - main universities, 2021

Table 7: Guangzhou metropolitan area - population comparison, 2000-25 (million)

Table 8: Guangzhou metropolitan area - population by age, 2000-25 (% of total)

Table 9: Guangzhou metropolitan area - mass transit network indicators, 2021

Table 10: Guangzhou metropolitan area - Guangzhou Baiyun International Airport key indicators, 2018-21

Table 11: Guangzhou metropolitan area - Grade A office rents, Q3 2021

Table 12: Guangzhou metropolitan area - Global Fortune 500 companies, 2021

Table 13: Guangzhou city - tourist visitors, 2017-20 (million)

Table 14: Guangzhou city - hotel KPI's, 2019-20

Table 15: Guangzhou metropolitan area - MICE and other events

## List Of Figures

### LIST OF FIGURES

Figure 1: Guangzhou metropolitan area - real GDP and real GDP growth, 2000-25

Figure 2: Guangzhou metropolitan area - economic growth comparison (Index 2010=100), 2000-25

Figure 3: Guangzhou metropolitan area - GDP per capita comparison, 2000-25

Figure 4: Guangzhou metropolitan area - employment structure, 2000-25 (% of total)

Figure 5: Guangzhou metropolitan area - population comparison, 2000-25

Figure 6: Guangzhou metropolitan area - population by age, 2000-25 (% of total)

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