

Guadalajara - Comprehensive Overview of the City, PEST Analysis and Key Industries Including Technology, Tourism and Hospitality, Construction and Retail

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Abstracts

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SUMMARY

“City Profile - Guadalajara” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Guadalajara.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Guadalajara has a diversified economic system and contributed 4.5% to the country's economy in 2022. Wide range of manufacturing, commerce and tourism are some of the economic base drivers in Guadalajara metropolitan area. The area also possesses one of the best infrastructure facilities for industrial development

SCOPE

Guadalajara hosts an array of companies from a wide range of industries, including the agroindustry, information and technology, biotech, and automotive. Elevated inflation, weak external demand from main trading partner, the US, negatively impacted key economic sectors such as construction and mining.

The area is a technological cluster and main producer of software, electronic and digital components in Mexico.

REASONS TO BUY

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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