

Glasgow - Comprehensive Overview of the City, PEST Analysis and Key Industries including Technology, Tourism and Hospitality, Construction and Retail

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Abstracts

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SUMMARY

“City Profile - Glasgow” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Glasgow.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Glasgow metropolitan area is one of the largest integrated economic regions in Scotland with well-established business base, research power and employment base. It accounted for 2.4% of the country's total GDP in 2021. The area's key economic sectors include tourism, hospitality and culture, entertainment, and recreation business.

SCOPE

The service sector is the key contributor to the area's economy and major employer.

Glasgow is a key tourist destination with mainly driven by business tourists. It is also considered as the world's top five cities for sporting events and has the third busiest entertainment forum in the world.

REASONS TO BUY

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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