

Geneva - Comprehensive Overview of the City, PEST Analysis and Key Industries including Technology, Tourism and Hospitality, Construction and Retail

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Abstracts

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SUMMARY

“City Profile - Geneva” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Geneva.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Geneva canton is one of the 26 cantons in Switzerland, which is situated in the south-western most corner of Switzerland. The tertiary sector contributed the most to the canton's GVA in 2021, accounting for 54.6% share.

SCOPE

The service sector remains the key contributor to the canton's economy - and the major employer.

Geneva is a key tourist destination for both domestic and international tourists in Switzerland. The city hosts popular events that attract business and leisure tourists all year round.

REASONS TO BUY

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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