

City Profile - Geneva; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

<https://marketpublishers.com/r/CFC6B79305C3EN.html>

Date: December 2023

Pages: 33

Price: US\$ 250.00 (Single User License)

ID: CFC6B79305C3EN

Abstracts

City Profile %li%Geneva; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

Summary

“City Profile %li%Geneva” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Geneva.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Geneva canton is one of the 26 cantons in Switzerland, which is situated in the south-western most corner of Switzerland. The canton is the second most populous canton in Switzerland, after Zurich. The secondary sector contributed the most to the canton's GVA in 2023, accounting for 54.6% share. In 2023, global growth has been slow due to high inflation, geopolitical tensions, and pandemic aftermath. Despite this, Geneva's economy has seen modest growth driven by sectors like IT and advanced manufacturing. With weak international demand, the city's export-driven economy is forecasted to grow by 0.4% in real terms, relying on domestic consumption as the main driver of this growth

Scope

The service sector remains the key contributor to the canton's economy and the major employer in 2023

Geneva is a key tourist destination for both domestic and international tourists in Switzerland. The city hosts popular events that attract business and leisure tourists all year round. In 2023, Geneva's tourism industry surged as restrictions eased post-pandemic, attracting more visitors for both business and leisure. Key source markets included France, the UK, the US, and Germany

Reasons to Buy

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

Contents

1. CITY SNAPSHOT

2. PEST ANALYSIS

- 2.1 Political
- 2.2 Economic
- 2.3 Social

3. TECHNOLOGY AND INFRASTRUCTURE

- 3.1 Communications
- 3.2 Internal Transport Networks
- 3.3 Connectivity
- 3.4 Airport

4. BUSINESS ENVIRONMENT ANALYSIS

5. TRAVEL AND TOURISM

- 5.1 Tourism Flows
- 5.2 Hotels
- 5.3 Attractions
- 5.4 Events

6. CONSTRUCTION AND REAL ESTATE

- 6.1 Investment
- 6.2 Real Estate Market

7. RETAIL

- 7.1 Retail Market
- 7.2 Consumption, Income and Prices
- About MarketLine
- Contact Us

12. LIST OF TABLES

Table 1: Geneva metropolitan area - key facts (estimates), 2022
Table 2: Geneva metropolitan area- real GDP and real GDP growth, 2000-30
Table 3: Geneva metropolitan area- economic growth comparison (Index 2010=100), 2000-30
Table 4: Geneva metropolitan area- GDP per capita comparison, 2000-30 (\$)
Table 5: Geneva metropolitan area- employment structure, 2000-30 (% of total)
Table 6: Geneva metropolitan area - main universities, 2023
Table 7: Geneva metropolitan area- population comparison, 2000-30 (million)
Table 8: Geneva metropolitan area- population by age, 2000-30 (% of total)
Table 9: Geneva metropolitan area - transport indicators, 2022 (number)
Table 10: Geneva metropolitan area - Gen?ve A?roport, key airport indicators, 2018-23*
Table 11: Geneva metropolitan area - tourist arrivals, 2018-23* (number)
Table 12: Geneva metropolitan area - international tourist arrivals by country of residence, 2018-23* (number)
Table 13: Geneva metropolitan area - overnight stays, 2018-23* (number)
Table 14: Geneva metropolitan area - international overnight stays by country of residence, 2018-23* (number)
Table 15: Geneva metropolitan area - Hotel KPIs, 2018-23*
Table 16: Geneva metropolitan area - MICE and other events

12. LIST OF FIGURES

Figure 1: Geneva metropolitan area- real GDP and real GDP growth, 2000-30
Figure 2: Geneva metropolitan area- economic growth comparison (Index 2010=100), 2000-30
Figure 3: Geneva metropolitan area- GDP per capita comparison, 2000-30
Figure 4: Geneva metropolitan area- employment structure, 2000-30 (% of total)
Figure 5: Geneva metropolitan area- population comparison, 2000-30
Figure 6: Geneva metropolitan area- population by age, 2000-30 (% of total)

I would like to order

Product name: City Profile - Geneva; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

Product link: <https://marketpublishers.com/r/CFC6B79305C3EN.html>

Price: US\$ 250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CFC6B79305C3EN.html>