

# **Edinburgh City Profile - Comprehensive Overview, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail**

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## **Abstracts**

Edinburgh City Profile - Comprehensive Overview, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

### **SUMMARY**

“City Profile - Edinburgh” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Edinburgh.

Edinburgh city, located in central eastern Scotland, is the capital of Scotland. Edinburgh metropolitan area accounted for 1.9% of UK’s total GDP in 2020. Edinburgh is the UK's largest financial services center after London, a major banking center, and a key European center for asset management and asset servicing

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

### **SCOPE**

The service sector remains the key contributor to the regional economy and the major employer.

Edinburgh is a key tourist destination for both domestic and international

tourists.

## **REASONS TO BUY**

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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