

# **City Profile - Dubai; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail**

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## **Abstracts**

City Profile -Dubai; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

### **Summary**

“City Profile -Dubai” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Dubai.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Dubai emirate is a key contributor to tourism and business within UAE, accounting for 25.5% of the nation's GDP in 2023. The emirate's economy grew by 3.3% in real terms in 2023, propelled by D33 agenda and advancements in sectors such as hospitality, transportation, trade, finance, and real estate. Dubai's ongoing transition away from oil reliance, with significant investments in tourism, technology, renewable energy, and financial services will foster further economic diversification in the emirate, thereby support growth

### **Scope**

The service sector mainly drives the economic growth of Dubai emirate,

accounting for 79.8% of the total GVA in 2023

Dubai emirate's hospitality sector, crucial to its tourism industry and overall destination appeal, continued to flourish in 2023, surpassing pre-pandemic performance levels. As tourism surged, the hospitality industry expanded to accommodate the rising demand. The strong visitor turnout in 2023, supported by the beginning of the high season and major events like the Abu Dhabi F1 Grand Prix and the COP-28 conference, positively impacted the industry's key performance indicators

### Reasons to Buy

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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