

City Profile - Doha; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

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Abstracts

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Summary

“City Profile - Doha” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Doha.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Doha city is the capital of Qatar and serves as a key economic, cultural and academic center of the country. Doha municipality accounted for 42.2% to the country's total GDP in 2024. The municipality experienced a real GDP growth of 3.6% in 2024, driven by a strategic diversification plan aimed at reducing reliance on oil and gas revenues. Doha's economy is projected to achieve an average annual growth rate of 4.5% from 2025-30, supported by initiatives outlined in Qatar's National Vision 2030 and the Qatar Economic Forum 2025.

Scope

The secondary sector remains the key contributors to the regional economy -

and the major employers.

Doha is the most important tourist's destination in the country. The Qatar Tourism Authority (QTA) introduced the 'Qatar National Tourism Sector Strategy 2030' with 60 new strategic initiatives in Doha. The strategy aims to attract 6.7 million to 7.4 million tourists by 2030

The construction sector in Doha Municipality contributed 11.5% to the total GVA in 2024, with significant investments in infrastructure projects, including the ambitious QIRP (Qatar Integrated Rail Project) and the Doha Metro, which expected to enhance economic growth and connectivity

Reasons to Buy

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

Contents

1. CITY SNAPSHOT

2. PEST ANALYSIS

- 2.1 Political
- 2.2 Economic
- 2.3 Social

3. TECHNOLOGY AND INFRASTRUCTURE

- 3.1 Communications
- 3.2 Internal Transport Networks
- 3.3 Connectivity
- 3.4 Airport

4. BUSINESS ENVIRONMENT ANALYSIS

5. TRAVEL AND TOURISM

- 5.1 Tourism Flows
- 5.2 Hotels
- 5.3 Attractions
- 5.4 Events

6. CONSTRUCTION AND REAL ESTATE

- 6.1 Investment
- 6.2 Real Estate Market

7. RETAIL

- 7.1 Retail Market
- 7.2 Consumption, Income and Prices
- About MarketLine
- Contact Us

List Of Tables

LIST OF TABLES

- Table 1: Doha municipality - key facts (estimates), 2024
- Table 2: Doha Municipality - real GDP and real GDP growth, 2000-30
- Table 3: Doha Municipality - economic growth comparison (Index 2010=100), 2000-30
- Table 4: Doha Municipality - GDP per capita comparison, 2000-30 (\$)
- Table 5: Doha Municipality - employment structure, 2000-30 (% of total)
- Table 6: Doha Municipality - main universities, 2024
- Table 7: Doha Municipality - population comparison, 2000-30 (million)
- Table 8: Doha Municipality - population by age, 2000-30 (% of total)
- Table 9: Doha city - Hamad International Airport, key airport indicators, 2019-24 (number)
- Table 10: Qatar - International visitor arrivals, 2021-25*
- Table 11: Qatar - hotel KPIs, 2021-25*
- Table 12: Doha municipality - MICE and other events

List Of Figures

LIST OF FIGURES

Figure 1: Doha Municipality - real GDP and real GDP growth, 2000-30

Figure 2: Doha Municipality - economic growth comparison (Index 2010=100), 2000-30

Figure 3: Doha Municipality - GDP per capita comparison, 2000-30

Figure 4: Doha Municipality - employment structure, 2000-30 (% of total)

Figure 5: Doha Municipality - population comparison, 2000-30

Figure 6: Doha Municipality - population by age, 2000-30 (% of total)

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