

# **Doha - Comprehensive Overview of the City, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail**

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## **Abstracts**

Doha - Comprehensive Overview of the City, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

### **SUMMARY**

“City Profile - Doha” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Doha.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Doha city is the capital of Qatar and serves as a key economic, cultural and academic center of the country. Doha municipality accounted for 40.2% of the nation's population in 2020. The municipality accounted for 41.7% of the country's total GDP in 2020.

### **SCOPE**

The secondary sector remain the key contributors to the regional economy - and the major employers.

Doha is the most important tourists destination in the country. The tourism and hospitality sectors remained under pressure as COVID-19 outbreak disrupted

tourism flow in 2020

## REASONS TO BUY

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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