

# Detroit - Comprehensive Overview of the City, PEST Analysis and Key Industries Including Technology, Tourism and Hospitality, Construction and Retail

https://marketpublishers.com/r/C434D01AF06EN.html

Date: December 2022 Pages: 34 Price: US\$ 250.00 (Single User License) ID: C434D01AF06EN

# **Abstracts**

Detroit - Comprehensive Overview of the City, PEST Analysis and Key Industries Including Technology, Tourism and Hospitality, Construction and Retail

### SUMMARY

"City Profile - Detroit" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Detroit.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Detroit city is a part of Detroit-Warren-Dearborn, MI Metro Area in Michigan, the US and is the administrative center of the Wayne county and 18th largest in the US in terms of population. The city's diversified culture plays a significant factor for attracting tourists all through the year.

### SCOPE

Detroit, once popular for automotive industry has 76.5% contribution in total GVA in 2021

Detroit is a key tourist destination of Michigan State. Positive growth in construction sector is supported by rise in investments and building permits.



#### **REASONS TO BUY**

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.



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City Snapshot **PEST** Analysis Political Economic Social Technology and Infrastructure Communications Internal Transport Networks Connectivity Airports Ports **Business Environment Analysis Travel and Tourism Tourism Flows** Hotels Attractions **Events** Construction and Real Estate Investment **Real Estate Market** Retail **Retail Market** Consumption, Income and Prices Appendix Sources **Further Reading** Ask the analyst About MarketLine Disclaimer



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