

# **Dar es Salaam - Comprehensive Overview of the City, PEST Analysis and Key Industries including Technology, Tourism and Hospitality, Construction and Retail**

<https://marketpublishers.com/r/C9CE00CF96BEN.html>

Date: June 2022

Pages: 35

Price: US\$ 250.00 (Single User License)

ID: C9CE00CF96BEN

## **Abstracts**

Dar es Salaam - Comprehensive Overview of the City, PEST Analysis and Key Industries including Technology, Tourism and Hospitality, Construction and Retail

### **SUMMARY**

“City Profile - Dar es Salaam” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Dar es Salaam.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Dar es Salaam metropolitan area is the economic, social and business hub of Tanzania. The area accounted for 20.6% of the total national GDP in 2021. The economy of the area is mainly dominated by the tertiary sector with more than 39.2% contribution to the total GVA. China is the major source of funding and investment in Tanzania which helps in boosting infrastructure. In addition, a movement of goods and services to Dar es Salaam, through modern rail link from inland countries, is likely to bolster economic growth.

### **SCOPE**

The service sector remains the key contributor to the area's economy and major

employer.

The Tourism industry in Tanzania is prospering and continues to be among the key sectors in generating foreign exchange

## **REASONS TO BUY**

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure. Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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