

Copenhagen - Comprehensive Overview of the City, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

<https://marketpublishers.com/r/CC6A1BEDFA9EN.html>

Date: May 2022

Pages: 38

Price: US\$ 250.00 (Single User License)

ID: CC6A1BEDFA9EN

Abstracts

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SUMMARY

“City Profile - Copenhagen” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Copenhagen.

Copenhagen metropolitan area covers four provinces-Byen København (City of Copenhagen), Københavns omegn (Copenhagen area), Nordsjælland (North Zealand), and Østsjælland (East Zealand). The area accommodated 2.07 million people in 2021 or 35.4% of the country’s population. The area’s economy is helmed by core industries such as information and communications technology (ICT), life sciences, smart technology solutions, construction, finance, tourism, and transport and logistics. The area’s contribution to the country’s GDP was 44.2% in 2021.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

SCOPE

The service sector remains the key contributor to the regional economy - and

the major employer.

Copenhagen is a key tourist destination in the country for both domestic and international tourists. The city's tourism sector in 2020 was hit hard by the outbreak of novel coronavirus. The escalating geopolitical tensions, low consumer confidence, weak economic growth, and higher inflationary pressures could disrupt the flow of tourists in the area.

REASONS TO BUY

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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