

# **City Profile - Copenhagen; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail**

<https://marketpublishers.com/r/C4D0C1127237EN.html>

Date: September 2023

Pages: 33

Price: US\$ 250.00 (Single User License)

ID: C4D0C1127237EN

## **Abstracts**

City Profile Copenhagen; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

### **Summary**

“City Profile Copenhagen” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Copenhagen.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Copenhagen metropolitan area (also referred to as Copenhagen) includes four provinces, namely Copenhagen city or Kobenhavns, Kobenhavns Omegn, Nordsjælland and Østsjælland. Copenhagen metropolitan area saw remarkable growth in output and employment post-pandemic and recovered well above pre-pandemic levels. In 2022, Information and Communications technology (ICT), life science, smart technology solutions in cleantech sector are the major drivers of economic growth of the area

### **Scope**

The service sector remains the key contributor to the regional economy and the

major employer.

Copenhagen is a key tourist destination in the country for both domestic and international tourists. The city's tourism sector in 2022 recovered well above pre-pandemic levels due to resumption of business and leisure travel into the area

## Reasons to Buy

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

## Contents

### **1. CITY SNAPSHOT**

### **2. PEST ANALYSIS**

- 2.1 Political
- 2.2 Economic
- 2.3 Social

### **3. TECHNOLOGY AND INFRASTRUCTURE**

- 3.1 Communications
- 3.2 Internal Transport Networks
- 3.3 Connectivity
- 3.4 Airports
- 3.5 Ports

### **4. BUSINESS ENVIRONMENT ANALYSIS**

### **5. TRAVEL AND TOURISM**

- 5.1 Tourism Flows
- 5.2 Hotels
- 5.3 Attractions
- 5.4 Events

### **6. CONSTRUCTION AND REAL ESTATE**

- 6.1 Investment
- 6.2 Real Estate Market

### **7. RETAIL**

- 7.1 Retail Market
- 7.2 Consumption, Income and Prices
- About MarketLine

Contact Us

## List Of Tables

### LIST OF TABLES

Table 1: Copenhagen metropolitan area- key facts (estimates), 2022

Table 2: Copenhagen metropolitan area - real GDP and real GDP growth, 2000-30

Table 3: Copenhagen metropolitan area - economic growth comparison (Index 2010=100), 2000?-30

Table 4: Copenhagen metropolitan area - GDP per capita comparison, 2000-30 (\$)

Table 5: Copenhagen metropolitan area - employment structure, 2000-30 (% of total)

Table 6: Copenhagen metropolitan area - main universities, 2022

Table 7: Copenhagen metropolitan area - population comparison, 2000-30 (million)

Table 8: Copenhagen metropolitan area - population by age, 2000-30 (% of total)

Table 9: Copenhagen metropolitan area- mass transit network indicators, 2022

Table 10: Copenhagen metropolitan area - Copenhagen International Airport, key airport indicators, 2019-23\*

Table 11: Copenhagen metropolitan area - Copenhagen International Airport, flight movements, 2019-23\*

Table 12: Capital region - guests in overnight accommodations, 2018-23\* (Number)

Table 13: Capital region -tourist nights in all accommodation establishments by types, 2019-22

Table 14: Capital region -total tourist nights in all accommodation establishments by country of residence, 2019-22

Table 15: Copenhagen City - Hotel establishments by type, 2019-23\*

Table 16: Copenhagen metropolitan area - MICE and other events

## List Of Figures

### LIST OF FIGURES

Figure 1: Copenhagen metropolitan area - real GDP and real GDP growth, 2000-30

Figure 2: Copenhagen metropolitan area - economic growth comparison (Index 2010=100), 2000-30

Figure 3: Copenhagen metropolitan area - GDP per capita comparison, 2000-30

Figure 4: Copenhagen metropolitan area - employment structure, 2000-30 (% of total)

Figure 5: Copenhagen metropolitan area - population comparison, 2000-30

Figure 6: Copenhagen metropolitan area - population by age, 2000-30 (% of total)

## I would like to order

Product name: City Profile - Copenhagen; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

Product link: <https://marketpublishers.com/r/C4D0C1127237EN.html>

Price: US\$ 250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C4D0C1127237EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970