

# Cardiff - Comprehensive Overview of the City, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

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## Abstracts

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### SUMMARY

“City Profile - Cardiff” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Cardiff.

Cardiff metropolitan area is a part of Cardiff Capital Region in South East Wales. The area had a population of 1.15 million or 1.7% of the country’s population in 2021. The area has considerably advanced in industries such as compound semiconductors, fintech, cybersecurity and analytics, artificial intelligence, creative economy, life sciences, transport engineering, and energy and environment. The tertiary or service sector contributed 71.0% to the total area’s gross value added (GVA) in 2021.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

### SCOPE

The Industry and service sectors remain the key contributor to the regional economy - and the major employers.

Cardiff is one of the key tourist destinations in the United Kingdom for international tourists and domestic tourists. The area also hosts various entertainment and business events, making it a prominent tourism destination in the UK

## **REASONS TO BUY**

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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