

Cape Town City Profile - Comprehensive Overview, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

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Abstracts

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SUMMARY

“City Profile - Cape Town” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Cape Town.

Cape Town metropolitan municipality (metropolitan area) is the capital city of Western Cape Province. Cape Town’s economy is the second largest economy in South Africa and ranks second at the national level in terms of employment generation.

Cape Town metropolitan area economy suffered a significant shock in 2020. Tourism, construction, trade, and manufacturing sector were the major sectors which were hit hard in 2020.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

SCOPE

Tourism sector was the major sector which lost around 61.0% of the sectors

output in 2020 to the Western Cape's GVA compared to 2019, followed by Construction sector with 15.9%, Trade with 9.5% and Manufacturing with 8.5% during the same period.

Cape Town metropolitan area is a major tourist destination in South Africa.

The outbreak of coronavirus in early 2020 is expected to be detrimental for both the tourism and hospitality sector of Cape Town.

REASONS TO BUY

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

Contents

City Snapshot
PEST Analysis
Political
Economic
Social
Technology and Infrastructure
Communications
Internal Transport Networks
Connectivity
Airports
Ports
Business Environment Analysis
Travel and Tourism
Tourism Flows
Hotels
Attractions
Events
Construction and Real Estate
Investment
Real Estate Market
Retail
Retail Market
Consumption, Income and Prices
Appendix
Sources
Further Reading
Ask the Analyst
About MarketLine
Disclaimer

List Of Tables

LIST OF TABLES

- Table 1: Cape Town metropolitan area - key facts (estimates), 2020
- Table 2: Cape Town metropolitan area - real GDP and real GDP growth, 2000-25
- Table 3: Cape Town metropolitan area - economic growth comparison (Index 2010=100), 2000-25
- Table 4: Cape Town metropolitan area - GDP per capita comparison, 2000-25 (US\$)
- Table 5: Cape Town metropolitan area - employment structure, 2000-25 (% of total)
- Table 6: Cape Town metropolitan area - main universities, 2020
- Table 7: Cape Town metropolitan area - population comparison, 2000-25 (million)
- Table 8: Cape Town metropolitan area - population by age, 2000-25 (% of total)
- Table 9: Cape Town metropolitan area - mass transit network indicators, 2020
- Table 10: Cape Town metropolitan area - Cape Town International Airport, key indicators, 2016-21*
- Table 11: Cape Town city - office rents, Q4 2020
- Table 12: Cape Town metropolitan area - UNESCO World Heritage Sites
- Table 13: Cape Town metropolitan area - MICE and other events

List Of Figures

LIST OF FIGURES

Figure 1: Cape Town metropolitan area - real GDP and real GDP growth, 2000-25

Figure 2: Cape Town metropolitan area - economic growth comparison (Index 2010=100), 2000-25

Figure 3: Cape Town metropolitan area - GDP per capita comparison, 2000-25

Figure 4: Cape Town metropolitan area - employment structure, 2000-25 (% of total)

Figure 5: Cape Town metropolitan area - population comparison, 2000-25

Figure 6: Cape Town metropolitan area - population by age, 2000-25 (% of total)

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