

Cambridge - Comprehensive Overview of the City, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

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Abstracts

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SUMMARY

“City Profile - Cambridge” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Cambridge.

Cambridge city is located in Cambridgeshire County in East of England, one of the nine regions of England. In 2021, Cambridge city accommodated 127,205 people or 0.2% of the country's population in 2021. Cambridge city is a crucial center of enterprise in the UK, leading the way in innovation, research, and science and technology. Cambridge city contributed 0.2% to the country's GDP in 2021.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

SCOPE

The service sector remains the key contributor to the area's economy - and the major employer.

Cambridge city is the heartbeat of science and technology cluster in the UK. Mostly recognized for its scholastic achievements, Cambridge city is gaining prominence as a major tourist attraction. Over the years, the construction sector in Cambridge city witnessed substantial growth. The sector contributed 6.8% to the total GVA in 2021.

REASONS TO BUY

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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