

# **Cambridge - Comprehensive Overview of the City, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail**

<https://marketpublishers.com/r/CF2CAC38784EN.html>

Date: May 2022

Pages: 40

Price: US\$ 250.00 (Single User License)

ID: CF2CAC38784EN

## **Abstracts**

Cambridge - Comprehensive Overview of the City, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

### **SUMMARY**

“City Profile - Cambridge” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Cambridge.

Cambridge city is located in Cambridgeshire County in East of England, one of the nine regions of England. In 2021, Cambridge city accommodated 127,205 people or 0.2% of the country's population in 2021. Cambridge city is a crucial center of enterprise in the UK, leading the way in innovation, research, and science and technology. Cambridge city contributed 0.2% to the country's GDP in 2021.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

### **SCOPE**

The service sector remains the key contributor to the area's economy - and the major employer.

Cambridge city is the heartbeat of science and technology cluster in the UK. Mostly recognized for its scholastic achievements, Cambridge city is gaining prominence as a major tourist attraction. Over the years, the construction sector in Cambridge city witnessed substantial growth. The sector contributed 6.8% to the total GVA in 2021.

## **REASONS TO BUY**

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

## Contents

City Snapshot  
PEST Analysis  
Political  
Economic  
Social  
Technology and Infrastructure  
Communications  
Internal Transport Networks  
Connectivity  
Airports  
Business Environment Analysis  
Travel and Tourism  
Tourism Flows  
Hotels  
Attractions  
Events  
Construction and Real Estate  
Investment  
Real Estate Market  
Retail  
Retail Market  
Consumption, Income and Prices  
Appendix  
Sources  
Further Reading  
Ask the Analyst  
About MarketLine  
Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: Cambridge city - key facts (estimates), 2021

Table 2: Cambridge city - real GDP and real GDP growth, 2000-25

Table 3: Cambridge city - economic growth comparison (Index 2010=100), 2000-25

Table 4: Cambridge city - GDP per capita comparison, 2000-25 (\$)

Table 5: Cambridge city - employment structure, 2000-25 (% of total)

Table 6: Cambridge city - main universities, 2021

Table 7: Cambridge city - population comparison, 2000-25 (million)

Table 8: Cambridge city - population by age, 2000-25 (% of total)

Table 9: Cambridge city - London Stansted Airport - key airport indicators, 2017-21

Table 10: Cambridge city - office rents, Q1 2021

Table 11: Cambridgeshire County - international visits by country of residence, 2017-19 (number)

Table 12: Cambridgeshire County - international visits in terms of purpose of visit, 2017-19 (number)

Table 13: East of England - international visits and spending 2019-21\*\*\*

Table 14: Cambridgeshire County - total visitor nights in terms of purpose of visit, 2017-19 (number)

Table 15: Cambridge city - MICE and other events

## List Of Figures

### LIST OF FIGURES

Figure 1: Cambridge city - real GDP and real GDP growth, 2000-25

Figure 2: Cambridge city - economic growth comparison (Index 2010=100), 2000-25

Figure 3: Cambridge city - GDP per capita comparison, 2000-25

Figure 4: Cambridge city - employment structure, 2000-25 (% of total)

Figure 5: Cambridge city - population comparison, 2000-25

Figure 6: Cambridge city - population by age, 2000-25 (% of total)

## I would like to order

Product name: Cambridge - Comprehensive Overview of the City, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

Product link: <https://marketpublishers.com/r/CF2CAC38784EN.html>

Price: US\$ 250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CF2CAC38784EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

