

# **Buenos Aires City - Comprehensive Overview, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail**

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## **Abstracts**

Buenos Aires City %li%Comprehensive Overview, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

### Summary

“City Profile %li%Buenos Aires” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Buenos Aires.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Buenos Aires is largest economic region in Argentina and home to majority of the services sector of the country. The area experienced growth in 2022, driven by abundant natural resources, particularly in energy and agriculture. However, a devastating drought raised concerns about high inflation and potential economic decline in 2023. Improved climatic conditions, high soybean prices, and investments in the energy sector are expected to support an economic rebound in 2024.

### Scope

The service sector remains the key contributor to the economy %li%and

the major employer.

Buenos Aires is a key tourist destination in Europe for both domestic and international tourists and experienced healthy growth. The number of international tourists surged in 2022, compared to the previous year, primarily driven by increased visitors from key markets such as Brazil and Europe. Brazil was the largest international tourist market for Buenos Aires in 2022, followed by Europe, the US and Canada, the rest of Latin America, and other regions.

## Reasons to Buy

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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