

# **Brussels - Comprehensive Overview of the City, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail**

<https://marketpublishers.com/r/C535292A8F2EN.html>

Date: December 2021

Pages: 43

Price: US\$ 250.00 (Single User License)

ID: C535292A8F2EN

## **Abstracts**

Brussels - Comprehensive Overview of the City, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

### **SUMMARY**

“City Profile - Brussels” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Brussels.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Brussels city is the capital of Belgium and the official seat of the European Commission, European Union, and European Parliament. Brussels metropolitan area is the commercial and business hub of Belgium and accounted for 30.9% of the country's total GDP in 2020. The area's economy is dominated by business service, tourism, financial intermediation, real estate; wholesale and retail trade; hotels and restaurants. Brussels metropolitan area encompasses the Brussels-Capital Region of Belgium

### **SCOPE**

The service sectors remain the key contributors to the regional economy - and the major employers.

Brussels is one of the key tourist destinations in Europe, for both domestic and international tourists. The tourism, culture, accommodation, and catering sectors in Brussels-Capital Region were affected due to the border closure and mobility ban within the country. Construction activities in Brussels-Capital Region came to a halt at the beginning of 2020 as projects of new constructions were suspended and sites were closed due to the pandemic.

## **REASONS TO BUY**

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

## Contents

City Snapshot  
PEST Analysis  
Political  
Economic  
Social  
Technology and Infrastructure  
Communications  
Internal Transport Networks  
Connectivity  
Airports  
Port  
Business Environment Analysis  
Travel and Tourism  
Tourism Flows  
Hotels  
Attractions  
Events  
Construction and Real Estate  
Investment  
Real Estate Market  
Retail  
Retail Market  
Consumption, Income and Prices  
Appendix  
Sources  
Further Reading  
Ask the Analyst  
About MarketLine  
Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1: Brussels metropolitan area - key facts, (estimates), 2020
- Table 2: Brussels metropolitan area - real GDP and real GDP growth, 2000-25
- Table 3: Brussels metropolitan area - economic growth comparison (Index 2010=100), 2000-25
- Table 4: Brussels metropolitan area - GDP per capita comparison, 2000-25 (US\$)
- Table 5: Brussels metropolitan area - employment structure, 2000-25 (% of total)
- Table 6: Brussels metropolitan area - main universities, 2020
- Table 7: Brussels metropolitan area - population comparison, 2000-25 (million)
- Table 8: Brussels metropolitan area - population by age, 2000-25 (% of total)
- Table 9: Brussels metropolitan area - mass transit network indicators, 2020
- Table 10: Brussels metropolitan area - Brussels Airport, key airport indicators, 2018-21\*
- Table 11: Brussels-Capital Region - office rents, Q4 2020
- Table 12: Brussels-Capital Region - tourist arrivals in hotels, 2017-21\* (number)
- Table 13: Brussels-Capital Region - international arrivals by country of residence, 2017-21\* (number)
- Table 14: Brussels-Capital Region - overnight stays, 2017-21\* (number)
- Table 15: Brussels-Capital Region - overnight stays by country of residence, 2017-21\* (number)
- Table 16: Brussels-Capital Region - average length of stay, 2017-21\* (number)
- Table 17: Brussels-Capital Region - average length of stay by country of residence, 2017-21\* (number)
- Table 18: Brussels-Capital Region - hotel KPIs, 2019-20
- Table 19: Brussels-Capital Region - accommodation establishments by category, 2020 (number)
- Table 20: City of Brussels - UNESCO World Heritage Sites
- Table 21: Brussels metropolitan area - MICE and other events

## List Of Figures

### LIST OF FIGURES

Figure 1: Brussels metropolitan area - real GDP and real GDP growth, 2000-25

Figure 2: Brussels metropolitan area - economic growth comparison (Index 2010=100), 2000-25

Figure 3: Brussels metropolitan area - GDP per capita comparison, 2000-25

Figure 4: Brussels metropolitan area - employment structure, 2000-25 (% of total)

Figure 5: Brussels metropolitan area - population comparison, 2000-25

Figure 6: Brussels metropolitan area - population by age, 2000-25 (% of total)

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