

# **Brisbane - Comprehensive Overview of the City, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail**

<https://marketpublishers.com/r/CE408FE22C4EN.html>

Date: December 2021

Pages: 37

Price: US\$ 250.00 (Single User License)

ID: CE408FE22C4EN

## **Abstracts**

Brisbane - Comprehensive Overview of the City, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

### **SUMMARY**

“City Profile - Brisbane” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Brisbane.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Greater Brisbane or the Brisbane's Greater Capital City Statistical Area (GCCSA) is one of the 16 GCCSA regions in Australia. The city with strong presence of service sector is a key contributor to the Australia economy contributing about 8.8% of the national GDP. The area's economy is dominated by tourism, financial intermediation, real estate; wholesale and retail trade; hotels and restaurants.

### **SCOPE**

The service sectors remain the key contributors to the regional economy - and the major employers.

Brisbane is the most important tourists destination in the country. The tourism and hospitality sectors remained under pressure as COVID-19 outbreak resulted in complete border shutdown disrupting tourism flow into the area in 2020

## **REASONS TO BUY**

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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