

Bogota - Comprehensive Overview of the City, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

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Abstracts

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SUMMARY

“City Profile - Bogota” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Bogota.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Bogota D.C, also referred to as Capital District of Bogota is the capital city of Colombia. The city is a part of Bogota metropolitan area. Bogota metropolitan area accounted for 23.0% of the country's total GDP in 2020. Key economic drivers of the area are the oil & gas, mining, energy, IT, life science, creative industry, manufacturing and construction sectors

SCOPE

The secondary sector remain the key contributors to the regional economy - and the major employers.

Bogota as one of the best cities for foreign investment in Latin America. The city is represented as one of the most attractive places for tourists in Colombia. The tourism and hospitality sectors remained under pressure as COVID-19 outbreak disrupted tourism flow in 2020

REASONS TO BUY

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

Contents

City Snapshot
PEST Analysis
Political
Economic
Social
Technology and Infrastructure
Communications
Internal Transport Networks
Connectivity
Airports
Business Environment Analysis
Travel and Tourism
Tourism Flows
Hotels
Attractions
Events
Construction and Real Estate
Investment
Real Estate Market
Retail
Retail Market
Consumption, Income and Prices
Appendix
Sources
Further Reading
Ask the Analyst
About MarketLine
Disclaimer

List Of Tables

LIST OF TABLES

- Table 1: Bogota metropolitan area - key facts, (estimates), 2020
- Table 2: Bogota metropolitan area - real GDP and real GDP growth, 2000-25
- Table 3: Bogota metropolitan area - economic growth comparison (Index 2010=100), 2000-25
- Table 4: Bogota metropolitan area - GDP per capita comparison, 2000-25 (US\$)
- Table 5: Bogota metropolitan area - employment structure, 2000-25 (% of total)
- Table 6: Bogota metropolitan area - main universities, 2022
- Table 7: Bogota metropolitan area - population comparison, 2000-25 (million)
- Table 8: Bogota metropolitan area - population by age, 2000-25 (% of total)
- Table 9: Bogota metropolitan area - El Dorado International Bogota Airport, key airport indicators, 2017-21*
- Table 10: Bogota metropolitan area - office rents, 2020
- Table 11: Bogota city - tourists' arrivals, 2017-21*
- Table 12: Bogota city - hotel KPI, 2019-20
- Table 13: Bogota metropolitan area - MICE and other events

List Of Figures

LIST OF FIGURES

Figure 1: Bogota metropolitan area - real GDP and real GDP growth, 2000-25

Figure 2: Bogota metropolitan area - economic growth comparison (Index 2010=100), 2000-25

Figure 3: Bogota metropolitan area - GDP per capita comparison, 2000-25

Figure 4: Bogota metropolitan area - employment structure, 2000-25 (% of total)

Figure 5: Bogota metropolitan area - population comparison, 2000-25

Figure 6: Bogota metropolitan area - population by age, 2000-25 (% of total)

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