

# **Bogota - Comprehensive Overview of the City, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail**

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## **Abstracts**

Bogota - Comprehensive Overview of the City, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

### **SUMMARY**

“City Profile - Bogota” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Bogota.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Bogota D.C, also referred to as Capital District of Bogota is the capital city of Colombia. The city is a part of Bogota metropolitan area. Bogota metropolitan area accounted for 23.0% of the country's total GDP in 2020. Key economic drivers of the area are the oil & gas, mining, energy, IT, life science, creative industry, manufacturing and construction sectors

### **SCOPE**

The secondary sector remain the key contributors to the regional economy - and the major employers.

Bogota as one of the best cities for foreign investment in Latin America. The city is represented as one of the most attractive places for tourists in Colombia. The tourism and hospitality sectors remained under pressure as COVID-19 outbreak disrupted tourism flow in 2020

## **REASONS TO BUY**

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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