

City Profile - Belfast; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

<https://marketpublishers.com/r/C079E0C4AF70EN.html>

Date: December 2022

Pages: 32

Price: US\$ 250.00 (Single User License)

ID: C079E0C4AF70EN

Abstracts

City Profile %li%Belfast; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

Summary

“City Profile %li%Belfast” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Belfast.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Belfast metropolitan area is located on the bank of the River Lagan on the east coast of Northern Ireland, which is described as a country, province, or region. The area is recognized for its excellence in sectors such as advanced engineering and manufacturing, digital industries, financial and professional services, life sciences, and IT. Despite facing severe economic consequences from the pandemic, the area’s economy grew 6.7% in real terms in 2021 reflecting increase in consumer confidence since the roll-out of vaccine.

Scope

The service sectors remain the key contributor to the regional economy and the major employers.

Belfast stands as a significant tourist hub in Europe, attracting visitors from both within and outside the region. As a prominent international destination within the UK, Belfast is poised to sustain its recovery and witness further growth in the near future, driven by a steady influx of tourists. Visit Belfast plays a pivotal role in enticing foreign visitors to the city.

Reasons to Buy

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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