

# **City Profile - Beijing; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail.**

<https://marketpublishers.com/r/C550D8E2CECEN.html>

Date: February 2019

Pages: 37

Price: US\$ 250.00 (Single User License)

ID: C550D8E2CECEN

## **Abstracts**

City Profile - Beijing ; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail.

## **SUMMARY**

Beijing is the second most populous region in China holding a share of about 1.5% of the country's total population. Beijing has evolved from a commercial and industrial center into an economic center, due to rapid growth in the tertiary sector, such as finance and insurance, trade, transport, communications and real estate. Improvements in professional / business services and real estate are expected to be major drivers of growth.

## **SYNOPSIS**

"City Profile - Beijing" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Beijing. The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

## **SCOPE**

The Industry and service sectors remain the key contributor to the regional

economy - and the major employers.

Beijing is a key tourist destination for both domestic and international tourists and witnessed a significant growth over the past two years. Business tourism stands as a major contributor to the tourism sector. Strong performance is observed in the construction and real estate sector due to rise in the foreign investment.

## **REASONS TO BUY**

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

## Contents

City Snapshot  
PEST Analysis  
Political  
Economic  
Social  
Technology and Infrastructure  
Communications  
Internal Transport Networks  
Connectivity  
Airports  
Business Environment Analysis  
Travel and Tourism  
Tourism Flows  
Hotels  
Attractions  
Events  
Construction and Real Estate  
Investment  
Real Estate Market  
Retail  
Retail Market  
Consumption, Income and Prices  
Appendix  
Sources  
Further Reading  
Ask the Analyst  
About MarketLine  
Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1: Beijing metropolitan municipality - key facts (estimates), 2018
- Table 2: Beijing metropolitan municipality - real GDP growth, 2000-25
- Table 3: Beijing metropolitan municipality - economic growth comparison (Index 2010=100), 2000-25
- Table 4: Beijing metropolitan municipality - GDP per capita comparison, 2000-25 (US\$)
- Table 5: Beijing metropolitan municipality - employment structure, 2000-25 (% of total)
- Table 6: Beijing metropolitan municipality - main universities, 2018
- Table 7: Beijing metropolitan municipality - population comparison, 2000-25 (million)
- Table 8: Beijing metropolitan municipality - population by age, 2000-25 (% of total)
- Table 9: Beijing city - mass transit network indicators, 2017
- Table 10: Beijing metropolitan municipality - Beijing Capital International Airport indicators, 2014-17
- Table 11: Beijing city - office rents, Q3 2018
- Table 12: Beijing city - Fortune Global 500 companies with main headquarters in the city, 2018
- Table 13: Beijing city - tourism indicators
- Table 14: Beijing - international arrivals by country of residence
- Table 15: Beijing city - guest arrivals in star-rated hotels
- Table 16: Beijing city - hotel KPI's
- Table 17: Beijing city - UNESCO world heritage sites
- Table 18: Beijing city - MICE and other events

## List Of Figures

### LIST OF FIGURES

Figure 1: Beijing metropolitan municipality -- real GDP growth, 2000-25

Figure 2: Beijing metropolitan municipality - economic growth comparison (Index 2010=100), 2000-25

Figure 3: Beijing metropolitan municipality - GDP per capita comparison, 2000-25

Figure 4: Beijing metropolitan municipality - employment structure, 2000-25

Figure 5: Beijing metropolitan municipality -- population comparison (2000-25)

Figure 6: Beijing metropolitan municipality - population by age, 2000-25 (% of total)

## I would like to order

Product name: City Profile - Beijing; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail.

Product link: <https://marketpublishers.com/r/C550D8E2CECEN.html>

Price: US\$ 250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C550D8E2CECEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

