

Barcelona City - Comprehensive Overview, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

<https://marketpublishers.com/r/C5547ABFEB6EN.html>

Date: December 2023

Pages: 32

Price: US\$ 250.00 (Single User License)

ID: C5547ABFEB6EN

Abstracts

Barcelona City %li%Comprehensive Overview, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

Summary

“City Profile %li%Barcelona” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Barcelona.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Barcelona is the second largest city in Spain after Madrid in terms of population and one of the fastest growing cities in the country. The city is a key contributor for the national economy with strong presence of tertiary and industry sectors. The Barcelona metropolitan area remains a significant contributor to Spain's GDP, accounting for 14.4% in 2022. The economy was driven by traditional industrial production and tourism, emerging sectors such as ICT, biotechnology, and renewable energy have also propelled its economic growth.

Scope

The service sectors remain the key contributor to the regional economy and the major employers.

Barcelona remains a prime tourist destination in Spain, attracting both leisure and business travelers with its favorable weather, scenic locales, and vibrant culture. Tourism influx surged in 2022.

The construction industry, a significant contributor to the city's economy, experienced growth in 2022 driven by government support and investments. Major developments include the redevelopment of the Espai Barça sports complex by FC Barcelona and the expansion of Hospital Clinic de Barcelona, showcasing substantial investments in infrastructure and healthcare sector.

Reasons to Buy

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

Contents

1. CITY SNAPSHOT

2. PEST ANALYSIS

- 2.1 Political
- 2.2 Economic
- 2.3 Social

3. TECHNOLOGY AND INFRASTRUCTURE

- 3.1 Communications
- 3.2 Internal Transport Networks
- 3.3 Connectivity
- 3.4 Airport
- 3.5 Port

4. BUSINESS ENVIRONMENT ANALYSIS

5. TRAVEL AND TOURISM

- 5.1 Tourism Flows
- 5.2 Hotels
- 5.3 Attractions
- 5.4 Events

6. CONSTRUCTION AND REAL ESTATE

- 6.1 Investment
- 6.2 Real Estate Market

7. RETAIL

- 7.1 Retail Market
- 7.2 Consumption, Income and Prices
- About MarketLine
- Contact Us

List Of Tables

LIST OF TABLES

Table 1: Barcelona metropolitan area - key facts (estimates), 2022

Table 2: Barcelona metropolitan area - real GDP and real GDP growth, 2000-30

Table 3: Barcelona metropolitan area - economic growth comparison (Index 2010=100), 2000-30

Table 4: Barcelona metropolitan area - GDP per capita comparison, 2000-30 (\$)

Table 5: Barcelona metropolitan area - employment structure, 2000-30 (% of total)

Table 6: Barcelona metropolitan area - main universities, 2023

Table 7: Barcelona metropolitan area - population comparison, 2000-30 (million)

Table 8: Barcelona metropolitan area - population by age, 2000-30 (% of total)

Table 9: Barcelona metropolitan area - mass transit network indicators, 2021

Table 10: Barcelona-El Prat International Airport - key airport indicators, 2017-23*

Table 11: Barcelona metropolitan area - office rents, H1 2023

Table 12: Barcelona city - visitors, 2016-23* (million)

Table 13: Barcelona city - international visitor arrivals by country of residence, 2019-23*

Table 14: Barcelona city - overnight stays, 2016-23* (million)

Table 15: Barcelona city - international overnight stays by country of residence, 2019-23*

Table 16: Barcelona city - hotel KPIs, 2021-23*

Table 17: Barcelona metropolitan area - UNESCO World Heritage Sites

Table 18: Barcelona metropolitan area - MICE and other events

List Of Figures

LIST OF FIGURES

Figure 1: Barcelona metropolitan area - real GDP and real GDP growth, 2000-30

Figure 2: Barcelona metropolitan area - economic growth comparison (Index 2010=100), 2000-30

Figure 3: Barcelona metropolitan area - GDP per capita comparison, 2000-30

Figure 4: Barcelona metropolitan area - employment structure, 2000-30 (% of total)

Figure 5: Barcelona metropolitan area - population comparison, 2000-30

Figure 6: Barcelona metropolitan area - population by age, 2000-30 (% of total)

I would like to order

Product name: Barcelona City - Comprehensive Overview, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

Product link: <https://marketpublishers.com/r/C5547ABFEB6EN.html>

Price: US\$ 250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C5547ABFEB6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

