

Atlanta - Comprehensive Overview of the City, PEST Analysis and Key Industries including Technology, Tourism and Hospitality, Construction and Retail

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Abstracts

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SUMMARY

“City Profile - Atlanta” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Atlanta.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Atlanta metropolitan area consists of Atlanta city, Sandy Springs, Roswell, Alpharetta, Marietta and 29 counties and accounted for 1.9% of the country's total GDP in 2021. The area is a prime destination for immigration given its job opportunities, employment and better living conditions. The area's economy is mainly driven by business development, tech hubs, housing market and growth in job market

SCOPE

The service sector remains the key contributor to the area's economy and the major employer.

Atlanta is a key tourist destination for both domestic and international tourists and experienced healthy growth in 2021. Strong performance is observed in the

construction sector with increasing employment, number of building permits issued and building completions.

REASONS TO BUY

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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