

# **City Profile - Atlanta; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail.**

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## **Abstracts**

City Profile -Atlanta; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail.

### **Summary**

“City Profile -Atlanta” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Atlanta.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Atlanta metropolitan area accounted for 2.1% of the country’s total GDP in 2023. The area experienced steady growth of 2.87% in 2023, though macroeconomic challenges persisted. However, positive migration and investments in electric vehicle manufacturing helped stabilize the region. Hosting major events such as the 2026 FIFA World Cup and the College Football Playoff National Championship are anticipated to further boost the economy.

### **Scope**

The service sector remains the key contributor to Atlanta metropolitan area’s economy and the major employer. Atlanta's tourism sector is thriving, with the

Atlanta Convention & Visitors Bureau (ACVB) utilizing strong social media strategies to promote the city.

The construction sector of Atlanta metropolitan area was bolstered by residential, commercial, and infrastructure projects, contributed \$28.3 billion to the economy in 2023 and is expected to grow steadily through 2030.

## Reasons to Buy

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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