

Ankara - Comprehensive Overview of the City, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

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Abstracts

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SUMMARY

“City Profile - Ankara” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Ankara.

Ankara is the capital city and Turkey’s second largest city, in terms of both economic contribution and population, after Istanbul. Ankara metropolitan area has a business-friendly environment. The tertiary sector contributed 70% to total GVA, followed by secondary sector (28.5%). Industrial and technological zones, industry clusters, knowledge hubs, research centers, science parks and campuses, and logistic hubs nurture both sectors

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

SCOPE

The tertiary sector remains the key contributor to the area’s economy and the major employer.

Ankara is a key tourist destination for both domestic and international tourists in Turkey. Along with the public administration and support service segment, wholesale and retail trade, tourism and hospitality are the thriving sectors in the area

REASONS TO BUY

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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