

City Profile - Ankara; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail.

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Abstracts

City Profile %li%Ankara; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail.

Summary

“City Profile %li%Ankara” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Ankara.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Ankara is the capital city and Turkey’s second largest city, in terms of both economic contribution and population, after Istanbul. Ankara metropolitan area is an excellent business and investment location accounting for for 9.2% of the country's GDP in 2022. The economy grew by 5.6%, in real terms owing to modest growth seen in service and finance sectors amid suppressed economic activities seen in agricultural and industrial sectors, post pandemic.

Scope

The service sector remains the key contributor to Ankara metropolitan area’s

economy and the major employer in 2022

Ankara is a key tourist destination for both domestic and international tourists in Turkey. The tourism sector recovered quickly from the effects of pandemic with major market of international tourists were France, Spain, USA and Italy in 2022

Reasons to Buy

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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