

# Amsterdam - Comprehensive Overview of the City, PEST Analysis and Key Industries including Technology, Tourism and Hospitality, Construction and Retail

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## Abstracts

Amsterdam - Comprehensive Overview of the City, PEST Analysis and Key Industries including Technology, Tourism and Hospitality, Construction and Retail

### SUMMARY

“City Profile - Amsterdam” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Amsterdam.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Amsterdam metropolitan area is the economic, commercial, and business hub of the Netherlands. Major industries that contribute to the area’s economic growth are tech, logistics, creative, life sciences, financial and business services, fashion, aerospace, tourism, and real estate. The area accounted for more than 23.0% of the country’s total GDP in 2021. The area’s economy declined by 3.4% in terms of real GDP in 2020, compared to 2.1% growth in 2019. The economy of the area witnessed sharp decline in 2020, owing to the new coronary pneumonia pandemic (Covid-19). The outbreak of pandemic in early 2020 pushed the countries to impose travel restrictions to reduce the spread of virus, which affected the major economic sectors such as tourism, construction, transportation, trade, and retail

## SCOPE

The service sector remains the key contributor to the regional economy - and the major employer.

Amsterdam is a key tourist destination for both domestic and international tourists and experienced healthy growth in 2019. However, The tourism sector in Amsterdam city was hit hard by the coronavirus pandemic in 2020 and 2021.

## REASONS TO BUY

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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