

City Profile - Amsterdam; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

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Abstracts

City Profile %li%Amsterdam; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

Summary

“City Profile %li%Amsterdam” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Amsterdam.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Amsterdam is the largest economic region in the Netherlands and has strong services sector, accounting for 23.2% of the country’s total GDP in 2022. The local economy grew by 4.5% in 2022 owing to resumption of tourist activities in the area despite challenges such as inflation, elevated interest rates being persistent in the economy

Scope

The service sector remains the key contributor to the regional economy and the major employer in 2022

In 2022, after travel restrictions eased post-pandemic, Amsterdam saw a significant increase in tourist arrivals. Total visitors rose by 138.0% to 6.9 million, with international tourists making up 76.8% and domestic visitors 23.2%. International arrivals surged by 194.0% to 5.3 million, while domestic arrivals increased by 33.0% to 1.6 million. Key foreign markets included Germany, France, Belgium, the USA, Italy, the UK, and Spain

Reasons to Buy

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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