

Algiers - Comprehensive Overview of the City, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

<https://marketpublishers.com/r/CAF02F1241AEN.html>

Date: March 2022

Pages: 31

Price: US\$ 250.00 (Single User License)

ID: CAF02F1241AEN

Abstracts

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SUMMARY

“City Profile - Algeria” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Algiers.

Algiers is the capital of Algeria, with density of more than 3,102 persons per km². The city has a significant economic and financial influence, accounting for a major of national GDP. Easing down of COVID-19 pandemic restrictions and rise in hydrocarbon prices, along with rebound in investment and construction activity, supported the city’s economic growth in 2021. The city’s economy grew by 3.5% in 2021

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

SCOPE

The service sector remains the key contributor to the regional economy - and the major employer.

Algeria is a key tourist destination for both domestic and international tourists and witnessed a decline in 2020, due to the COVID-19 pandemic.

REASONS TO BUY

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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