

# City Profile - Addis Ababa; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail.

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## Abstracts

City Profile %li%Addis Ababa; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail.

### Summary

“City Profile %li%Addis Ababa” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Addis Ababa.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Addis Ababa, capital of Ethiopia and diplomatic capital of Africa is of international significance with the presence of headquarters if the African Union (AU), UN Economic Commission for Africa (UN-ECA) and a regional office for a number of international organizations including UNDP, UNESCO and the European Economic Commission (EEC). The economy of Addis Ababa grew by 8% in real terms in 2022. Improvements in professional / business services and real estate are expected to be major drivers of growth.

### Scope

Along with the service sector, agricultural sector remains the key contributor to Addis Ababa city's economy but agriculture and allied sector has low share to the total employment.

The economic growth of the area is stimulated by major economic reforms including trade liberalization, market deregulation, removal of restrictions on private sector participation initiated by the country. Construction sector attracted significant amount of FDI. This will benefit the economy and employment of the city.

### Reasons to Buy

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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