

# City National Bank of Florida - Strategy, SWOT and Corporate Finance Report

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## Abstracts

City National Bank of Florida - Strategy, SWOT and Corporate Finance Report

### SUMMARY

City National Bank of Florida - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

City National Bank of Florida Inc (CNB), a subsidiary of Banco de Credito e Inversiones, is a provider of retail and corporate banking and other related financial solutions. Its offerings comprise accounts and deposits such as checking and savings, money market accounts, certificate of deposits; debit and credit cards; lending solutions for residential mortgages, personal needs, small business administration, and corporate requirements. CNB offers treasury management, wealth management, merchant services, online banking, international services, leasing and special financing, and private banking solutions among others. It serves individuals, corporates, SMEs, and high-net-worth clients, through a network of branches, ATMs, and online portals in Florida. CNB is headquartered in Miami, Florida, the US

### SCOPE

Detailed information on City National Bank of Florida required for business and competitor intelligence needs

A study of the major internal and external factors affecting City National Bank of Florida in the form of a SWOT analysis

An in-depth view of the business model of City National Bank of Florida including a breakdown and examination of key business segments

Intelligence on City National Bank of Florida's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about City National Bank of Florida, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of City National Bank of Florida and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess City National Bank of Florida as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on City National Bank of Florida's business structure, strategy and prospects.

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