

Citrix Systems, Inc. - Strategy, SWOT and Corporate Finance Report

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Abstracts

Citrix Systems, Inc. - Strategy, SWOT and Corporate Finance Report

SUMMARY

Citrix Systems, Inc. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Citrix Systems, Inc. (Citrix or the company) is a provider of cloud infrastructure solutions, virtualization and networking services. The company markets and licenses its solutions through multiple channels worldwide, including direct, selling through resellers, and over the Web. Its partner community comprises thousands of value-added resellers, VARs, value-added distributors, or VADs, independent software vendors, or ISVs, system integrators, SIs, OEMs, and Citrix Service Providers, or CSPs. The company also provides consulting, training, and certification services. It has operations across the Americas, Asia-Pacific, Europe, the Middle East and Africa (EMEA). The company is headquartered in Fort Lauderdale, Florida, the US.

SCOPE

Detailed information on Citrix Systems, Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Citrix Systems, Inc. in the form of a SWOT analysis

An in-depth view of the business model of Citrix Systems, Inc. including a breakdown and examination of key business segments

Intelligence on Citrix Systems, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Citrix Systems, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Citrix Systems, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Citrix Systems, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Citrix Systems, Inc.'s business structure, strategy and prospects.

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