

# Citizens Financial Group Inc - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Citizens Financial Group Inc - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Citizens Financial Group Inc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Citizens Financial Group Inc (Citizens) is a bank holding company that provides personal and business banking and other financial solutions. Its portfolio of offerings comprises deposit accounts such as checking, money markets, savings, retirement, and certificate of deposits; and loans for education, business, personal purposes, mortgage refinancing, home equity lines of credit, and small business administration loans. Citizens provides asset finance, credit cards, leasing, corporate finance, commercial real estate finance, trust, trade finance, merchant, cash management, private banking, treasury, investment management, and capital and global market solutions. The company also offers online banking and mobile banking solutions. It operates in the New England, Midwest, and Mid-Atlantic regions of the US and serves individuals, middle-market companies, small businesses, large corporations, and institutions. Citizens is headquartered in Providence, Rhode Island, the US.

### SCOPE

Detailed information on Citizens Financial Group Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Citizens Financial Group Inc in the form of a SWOT analysis

An in-depth view of the business model of Citizens Financial Group Inc including a breakdown and examination of key business segments

Intelligence on Citizens Financial Group Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Citizens Financial Group Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Citizens Financial Group Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Citizens Financial Group Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Citizens Financial Group Inc's business structure, strategy and prospects.

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