

# Citigroup Inc - Company Profile and SWOT Analysis

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## Abstracts

Citigroup Inc %li%Company Profile and SWOT Analysis

### Summary

Citigroup Inc %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Citigroup Inc (Citigroup) is a provider of diversified financial services. Its portfolio of offering comprises retail, commercial, and investment banking; securities brokerage; trade and securities services; and wealth management solutions. The group provides a range of accounts and deposit services, debit and credit cards, loans and mortgages, small business banking solutions, treasury and trade services, and corporate and institutional lending. Citigroup also offers asset management, capital market, and securities services. The group has a presence in the Americas, Europe, the Middle East, Africa, and the Asia-Pacific; and serves individuals, corporate companies, small businesses, and institutional and government clients. Citigroup is headquartered in New York, the US.

### Scope

Detailed information on Citigroup Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Citigroup Inc in the

form of a SWOT analysis

An in-depth view of the business model of Citigroup Inc including a breakdown and examination of key business segments

Intelligence on Citigroup Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Citigroup Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Citigroup Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Citigroup Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Citigroup Inc's business structure, strategy and prospects.

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