

# CITIC Securities Company Limited - Company Profile and SWOT Analysis

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# **Abstracts**

CITIC Securities Company Limited. Company Profile and SWOT Analysis

## Summary

CITIC Securities Company Limited. Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

## Key Highlights

CITIC Securities Company Limited (CITIC or 'the company') is engaged in providing investment banking, brokerage, trading, assets management, investment, and other related financial services. The company is also involved in securities and future brokerage, agency sale of financial products, securities underwriting and sponsorship, fund management, asset management, trading and market-making of equities, investment advisory and consultancy services, fixed income products and derivatives, proprietary securities activities, margin financing and securities lending activities, securities investment fund distribution, alternative investment business, and commodities trading along with asset management services. CITIC operates in China and Hong Kong. The company is headquartered in Beijing, China.

#### Scope

Detailed information on CITIC Securities Company Limited required for business and competitor intelligence needs



A study of the major internal and external factors affecting CITIC Securities Company Limited in the form of a SWOT analysis

An in-depth view of the business model of CITIC Securities Company Limited including a breakdown and examination of key business segments

Intelligence on CITIC Securities Company Limited's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about CITIC Securities Company Limited, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

# Reasons to Buy

Gain understanding of CITIC Securities Company Limited and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess CITIC Securities Company Limited as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on CITIC Securities Company Limited's business structure, strategy and prospects.



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