

# CITIC Group Corp - Strategy, SWOT and Corporate Finance Report

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## Abstracts

CITIC Group Corp - Strategy, SWOT and Corporate Finance Report

### SUMMARY

CITIC Group Corp - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

CITIC Group Corp (CITIC), formerly known as China International Trust and Investment Corporation, is a multinational conglomerate. The company's financial business portfolio covers a range of services including insurance, commercial banking, trust, fund management, investment banking, and asset management. The company's non-financial businesses include resources and energy, manufacturing, engineering contracting, real estate, and infrastructure. It also has a presence in other business activities such as information services, infrastructure, general trading, environmental services, modern agriculture, publishing and general aviation. The company carries out the production of steel, iron ore, and other minerals. The company through its subsidiary operates in China and Canada. CITC is headquartered in Beijing, China.

### SCOPE

Detailed information on CITIC Group Corp required for business and competitor intelligence needs

A study of the major internal and external factors affecting CITIC Group Corp in the form of a SWOT analysis

An in-depth view of the business model of CITIC Group Corp including a breakdown and examination of key business segments

Intelligence on CITIC Group Corp's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about CITIC Group Corp, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of CITIC Group Corp and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess CITIC Group Corp as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on CITIC Group Corp's business structure, strategy and prospects.

## Contents

- Company Snapshot
- CITIC Group Corp: Company Overview
- CITIC Group Corp: Overview and Key Facts
- CITIC Group Corp: Overview
- CITIC Group Corp: Key Facts
- CITIC Group Corp: Key Employees
- CITIC Group Corp: Key Employee Biographies
- CITIC Group Corp: Major Products and Services
- CITIC Group Corp: Company History
- CITIC Group Corp: Management Statement
- CITIC Group Corp: Locations and Subsidiaries
- CITIC Group Corp: Key Competitors
- CITIC Group Corp: Company Analysis
- CITIC Group Corp: Business Description
- CITIC Group Corp: SWOT Analysis
- CITIC Group Corp: SWOT Overview
- CITIC Group Corp: Strengths
- CITIC Group Corp: Weaknesses
- CITIC Group Corp: Opportunities
- CITIC Group Corp: Threats
- CITIC Group Corp: Corporate Financial Deals Activity
- CITIC Group Corp: Financial Deals Overview
- CITIC Group Corp: Targets and Partners
- CITIC Group Corp: Top Deals 2019 - 2023YTD\*
- CITIC Group Corp: Advisors
- CITIC Group Corp: Top Legal Advisors
- CITIC Group Corp: Mergers and Acquisitions
- CITIC Group Corp: Corporate Venturing
- CITIC Group Corp: Partnership
- CITIC Group Corp: Recent Developments
- CITIC Group Corp: News and Events Summary
- CITIC Group Corp: Contracts
- CITIC Group Corp: Financial Deals
- CITIC Group Corp: Financial Performance
- CITIC Group Corp: Regulatory and Legal Events
- CITIC Group Corp: Strategy and Operations
- Appendix

[Contact Us](#)  
[Methodology](#)  
[About MarketLine](#)

## List Of Tables

### LIST OF TABLES

Table 1: CITIC Group Corp: Key Facts

Table 2: CITIC Group Corp: Key Employees

Table 3: CITIC Group Corp: Company History

Table 4: CITIC Group Corp: Locations and Subsidiaries

Table 5: CITIC Group Corp: Key Competitors

Table 6: CITIC Group Corp: Deal Activity by Deal Type - Volume (2019 - YTD\*2023)

Table 7: CITIC Group Corp: M&A Average Deal Size - Value (US\$m)

Table 8: CITIC Group Corp: Targets and Partners

Table 9: CITIC Group Corp: Top Deals 2019 - 2023YTD\*

Table 10: CITIC Group Corp: Legal Advisor Ranking by Value (US\$m)

Table 11: CITIC Group Corp: M&A Volume and Value Trend (2019 - YTD\*2023)

Table 12: CITIC Group Corp: M&A Activity by Geography (2019 - YTD\*2023)

Table 13: CITIC Group Corp: Corporate Venturing Volume and Value Trend (2019 - YTD\*2023)

Table 14: CITIC Group Corp: Corporate Venturing by Geography (2019 - YTD\*2023)

Table 15: CITIC Group Corp: Partnership Volume and Value Trend (2019 - YTD\*2023)

Table 16: CITIC Group Corp: Partnership Trend by Deal Type (2019 - YTD\*2023)

Table 17: CITIC Group Corp: News and Events Summary

Table 18: CITIC Group Corp: Contracts

Table 19: CITIC Group Corp: Financial Deals

Table 20: CITIC Group Corp: Financial Performance

Table 21: CITIC Group Corp: Regulatory and Legal Events

Table 22: CITIC Group Corp: Strategy and Operations

## List Of Figures

### LIST OF FIGURES

Figure 1: CITIC Group Corp: Deal Activity by Deal Type - Volume (2019 - YTD\*2023)

Figure 2: CITIC Group Corp: M&A Average Deal Size - Value (US\$m)

Figure 3: CITIC Group Corp: M&A Volume and Value Trend (2019 - YTD\*2023)

Figure 4: CITIC Group Corp: M&A Activity by Geography (2019 - YTD\*2023)

Figure 5: CITIC Group Corp: Corporate Venturing Volume and Value Trend (2019 - YTD\*2023)

Figure 6: CITIC Group Corp: Corporate Venturing by Geography (2019 - YTD\*2023)

Figure 7: CITIC Group Corp: Partnership Volume and Value Trend (2019 - YTD\*2023)

Figure 8: CITIC Group Corp: Partnership Trend by Deal Type (2019 - YTD\*2023)

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