

# CITIC Group Corp - Strategy, SWOT and Corporate Finance Report

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## **Abstracts**

CITIC Group Corp - Strategy, SWOT and Corporate Finance Report

#### **SUMMARY**

CITIC Group Corp - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

#### **KEY HIGHLIGHTS**

CITIC Group Corp (CITIC), formerly known as China International Trust and Investment Corporation, is a multinational conglomerate. The company's financial business portfolio covers a range of services including insurance, commercial banking, trust, fund management, investment banking, and asset management. The company's non-financial businesses include resources and energy, manufacturing, engineering contracting, real estate, and infrastructure. It also has a presence in other business activities such as information services, infrastructure, general trading, environmental services, modern agriculture, publishing and general aviation. The company carries out the production of steel, iron ore, and other minerals. The company through its subsidiary operates in China and Canada. CITC is headquartered in Beijing, China.

## SCOPE

Detailed information on CITIC Group Corp required for business and competitor intelligence needs



A study of the major internal and external factors affecting CITIC Group Corp in the form of a SWOT analysis

An in-depth view of the business model of CITIC Group Corp including a breakdown and examination of key business segments

Intelligence on CITIC Group Corp's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about CITIC Group Corp, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

#### **REASONS TO BUY**

Gain understanding of CITIC Group Corp and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess CITIC Group Corp as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on CITIC Group Corp's business structure, strategy and prospects.



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