

CIT Group Inc - Strategy, SWOT and Corporate Finance Report

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Abstracts

CIT Group Inc - Strategy, SWOT and Corporate Finance Report

SUMMARY

CIT Group Inc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

CIT Group Inc (CIT) is a financial-holding company that provides commercial finance, consumer banking, equipment finance, commercial services, real estate finance, and rail car lease and finance. Commercial finance includes lending, leasing, corporate banking, capital market services, advisory services, and treasury management. Consumer banking offers home loans, residential services, small business lending, and retail banking services. Equipment financing provide direct capital, finance for equipment manufacturers and franchisors. Commercial services include factoring, asset-based loans, supply chain finance, collateral-backed loans, and receivables management. Real estate finance offers senior secured commercial real estate, construction, and mortgage loans. Rail provides car lease and finance solutions for railcars, railroads, and shippers. CIT provides its services to small and middle-market companies through the branches of its bank, online banking, and direct marketing. The company has presence in Europe, Asia, and the Americas. CIT is headquartered in New York, the US

SCOPE

Detailed information on CIT Group Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting CIT Group Inc in the form of a SWOT analysis

An in-depth view of the business model of CIT Group Inc including a breakdown and examination of key business segments

Intelligence on CIT Group Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about CIT Group Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of CIT Group Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess CIT Group Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on CIT Group Inc's business structure, strategy and prospects.

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