

CIMB Group Holdings Bhd - Strategy, SWOT and Corporate Finance Report

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Abstracts

CIMB Group Holdings Bhd %li%Strategy, SWOT and Corporate Finance Report

Summary

CIMB Group Holdings Bhd %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

CIMB Group Holdings Bhd (CIMB) is a provider of banking products and related financial services. It offers a range of consumer banking, wholesale banking, Islamic banking, and asset management services to individuals and corporate customers. The group's product portfolio comprises current accounts, savings accounts, fixed deposit accounts, credit cards, debit cards, home loans, auto loans, personal loans, education loans, corporate loans, and life insurance. Offerings of the group also include investment banking, financial advisory services, underwriting services, stockbroking, asset management, and private and online banking services. These products and services are offered under the brands such as CIMB Group, CIMB Bank, CIMB Niaga, CIMB Thai, and CIMB Islamic. The group caters to its customers through a network of retail branches in ASEAN countries including Indonesia, Malaysia, Singapore, the Philippines, Cambodia, and Thailand. CIMB is headquartered in Kuala Lumpur, Malaysia.

Scope

Detailed information on CIMB Group Holdings Bhd required for business and competitor intelligence needs

A study of the major internal and external factors affecting CIMB Group Holdings Bhd in the form of a SWOT analysis

An in-depth view of the business model of CIMB Group Holdings Bhd including a breakdown and examination of key business segments

Intelligence on CIMB Group Holdings Bhd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about CIMB Group Holdings Bhd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of CIMB Group Holdings Bhd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess CIMB Group Holdings Bhd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on CIMB Group Holdings Bhd's business structure, strategy and prospects.

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