

The Cigna Group - Company Profile and SWOT Analysis

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Abstracts

The Cigna Group %li%Company Profile and SWOT Analysis

Summary

The Cigna Group %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

The Cigna Group (Cigna or 'the company'), formerly known as Cigna Corporation, is a provider of health services. It offers medical, dental, pharmacy, behavioral, disability, life and accident insurance and related products and services. The company provides supplemental health, life and accident insurance products and health care coverage services to businesses, employer groups, pharmacies, healthcare providers, clinics, governmental and non-governmental organizations and individuals. It distributes its products through insurance brokers and consultants, sales representatives, private exchanges and public exchanges. CIGNA, along with its subsidiaries, operates in various markets across the Americas, Europe, Africa, the Middle East and Asia-Pacific. The company is headquartered in Bloomfield, Connecticut, the US.

Scope

Detailed information on The Cigna Group required for business and competitor intelligence needs

A study of the major internal and external factors affecting The Cigna Group in the form of a SWOT analysis

An in-depth view of the business model of The Cigna Group including a breakdown and examination of key business segments

Intelligence on The Cigna Group's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about The Cigna Group, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of The Cigna Group and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess The Cigna Group as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on The Cigna Group's business structure, strategy and prospects.

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