

Ciena Corporation - Company Profile and SWOT Analysis

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Abstracts

Ciena Corporation %li%Company Profile and SWOT Analysis

Summary

Ciena Corporation %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Ciena Corporation (Ciena or 'the company') provides network systems, software and related services. Its offerings include network platform products which enables communication networks and supports the switching, transport, service delivery, aggregation and management of video, data and voice traffic. It primarily caters to network operators and enables them to manage and deploy next-generation networks effectively. The company target market segments include commination service providers, web-scale providers, cable and multiservice operators, submarine network operators, enterprises across different sectors, and governments. Ciena has operations across the Americas, the Middle East, Europe, Africa, and Asia-Pacific. The company is headquartered in Hanover, Maryland, the US.

Scope

Detailed information on Ciena Corporation required for business and competitor intelligence needs

A study of the major internal and external factors affecting Ciena Corporation in the form of a SWOT analysis

An in-depth view of the business model of Ciena Corporation including a breakdown and examination of key business segments

Intelligence on Ciena Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Ciena Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Ciena Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Ciena Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Ciena Corporation's business structure, strategy and prospects.

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