

Church & Dwight Co Inc - Company Profile and SWOT Analysis

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Abstracts

Church & Dwight Co Inc %li%Company Profile and SWOT Analysis

Summary

Church & Dwight Co Inc %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Church & Dwight Co Inc (Church & Dwight) manufactures and distributes personal care, household and specialty products. The company's product portfolio includes deodorizers, household cleaning products, oral care products, laundry detergents, vitamin and mineral supplements, and home pregnancy and ovulation test kits. It also provides specialty chemicals, specialty cleaners and animal and food production products. The company markets these products under Arm & Hammer, OxiClean, Xtra, Clean Shower, Spinbrush, Nair, Trojan, First Response, Orajel, Vitafusion, L'il Critters, Batiste, Waterpik, Celmanax and Certillus brand names. It distributes products through supermarkets, wholesale clubs, mass merchandisers, drugstores, convenience stores, dollar and other discount stores, home stores, pet and other specialty stores. The company also sells its products through websites and other e-commerce channels. It has operations across Asia-Pacific, Europe, the Middle East, Africa and the Americas. Church & Dwight is headquartered in Ewing, New Jersey, the US.

Scope

Detailed information on Church & Dwight Co Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Church & Dwight Co Inc in the form of a SWOT analysis

An in-depth view of the business model of Church & Dwight Co Inc including a breakdown and examination of key business segments

Intelligence on Church & Dwight Co Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Church & Dwight Co Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Church & Dwight Co Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Church & Dwight Co Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Church & Dwight Co Inc's business structure, strategy and prospects.

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