

Choice Hotels International Inc - Company Profile and SWOT Analysis

<https://marketpublishers.com/r/CE83AEB4D55EN.html>

Date: May 2024

Pages: 72

Price: US\$ 175.00 (Single User License)

ID: CE83AEB4D55EN

Abstracts

Choice Hotels International Inc - Company Profile and SWOT Analysis

SUMMARY

Choice Hotels International Inc - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Choice Hotels International Inc (Choice Hotels) operates hotel properties in the US and globally. The company provides a wide range of hotel services in the economy, mid-scale, and upscale segments. It operates hotels under several brands such as Comfort Suites, Quality, Comfort Inn, Econo Lodge, Clarion, Sleep Inn, MainStay Suites, Rodeway Inn, Radisson, Cambria hotels & suites, Suburban Studios, WoodSpring Suites, Clarion Pointe, Everhome Suites, Ascend Hotel Collection and others. It also develops and sells cloud-based technology products including inventory management, pricing, and connectivity to non-franchised hoteliers and third-party channels through choiceADVANTAGE. The company undertakes domestic franchising operations through direct franchising relationship, and it manages international franchise operations through direct franchising and master franchising. It has a presence across Asia-Pacific, Latin America, Northern America, Europe, and the Middle East. Choice Hotels is headquartered in Rockville, Maryland, the US.

SCOPE

Detailed information on Choice Hotels International Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Choice Hotels International Inc in the form of a SWOT analysis

An in-depth view of the business model of Choice Hotels International Inc including a breakdown and examination of key business segments

Intelligence on Choice Hotels International Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Choice Hotels International Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Choice Hotels International Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Choice Hotels International Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Choice Hotels International Inc's business structure, strategy and prospects.

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