

Chiquita Brands International, Inc. - Strategy, SWOT and Corporate Finance Report

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Abstracts

SUMMARY

Chiquita Brands International, Inc. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY FINDINGS

Detailed information on Chiquita Brands International, Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Chiquita Brands International, Inc. in the form of a SWOT analysis

An in-depth view of the business model of Chiquita Brands International, Inc. including a breakdown and examination of key business segments

Intelligence on Chiquita Brands International, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Chiquita Brands International, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

REASONS TO BUY

Gain understanding of Chiquita Brands International, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Chiquita Brands International, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Chiquita Brands International, Inc.'s business structure, strategy and prospects.

KEY HIGHLIGHTS

Chiquita Brands International, Inc. (Chiquita or 'the company'), a subsidiary of Cutrale and Safra Groups (Cutrale-Safra), markets and distributes bananas and other fresh and processed food products. The company primarily operates in North America and Europe. It is headquartered in Charlotte, North Carolina and employs more than 21,000 people.

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COMPANIES MENTIONED

Chiquita Brands International, Inc.

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