

China Unicom (Hong Kong) Limited - Strategy, SWOT and Corporate Finance Report

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Abstracts

China Unicom (Hong Kong) Limited %li%Strategy, SWOT and Corporate Finance Report

Summary

China Unicom (Hong Kong) Limited %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

Key Highlights

China Unicom (Hong Kong) Limited (China Unicom or 'the company') is an integrated telecommunications service provider. The company offers mobile voice, data and value-added, fixed-line voice and value-added, fixed-line broadband, data communications, and other telecommunications services. China Unicom also offers roaming services that provides subscribers access to mobile services while they are physically outside of their registered service area or in the coverage areas of other mobile networks in other countries and regions. It serves its customers through its nationwide sales outlets, online sales outlets, SMSs, handset online stores, self-service service platforms, official micro-blog, WeChat and other channels. Through subsidiaries, China Unicom operates worldwide. The company is headquartered in Hong Kong

Scope

Detailed information on China Unicom (Hong Kong) Limited required for



business and competitor intelligence needs

A study of the major internal and external factors affecting China Unicom (Hong Kong) Limited in the form of a SWOT analysis

An in-depth view of the business model of China Unicom (Hong Kong) Limited including a breakdown and examination of key business segments

Intelligence on China Unicom (Hong Kong) Limited's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about China Unicom (Hong Kong) Limited, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of China Unicom (Hong Kong) Limited and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess China Unicom (Hong Kong) Limited as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on China Unicom (Hong Kong) Limited's business structure, strategy and prospects.



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