

China Travel and Tourism Market Summary and Forecast

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Abstracts

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Summary

Travel & Tourism in China industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The travel & tourism industry consists of revenues generated by passenger airlines, passenger rail, hotels & motels, foodservice, travel intermediaries, and casinos & gaming.

The Chinese travel & tourism industry had total revenues of \$215.7 billion in 2022, representing a negative compound annual growth rate (CAGR) of 13.7% between 2017 and 2022.

The hotels & motels segment accounted for the industry's largest proportion in 2022, with total revenues of \$83 billion, equivalent to 38.5% of the industry's overall value.

The outbreak of the COVID-19 pandemic halted the travel and tourism sector, thereby impacting the revenues of the industry. The country's government has introduced a "zero COVID" policy, which imposes harsh rules and regulations to

contain the spread of the virus. This is impacting industry growth.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in China

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China travel & tourism market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the China travel & tourism market by value in 2022?

What will be the size of the China travel & tourism market in 2027?

What factors are affecting the strength of competition in the China travel & tourism market?

How has the market performed over the last five years?

Who are the top competitors in China's travel & tourism market?

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