

China Travel and Tourism Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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SUMMARY

Travel & Tourism in China industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming market.

The Chinese travel and tourism industry had total revenues of \$1,130.6 billion in 2022, representing a compound annual growth rate (CAGR) of 2.2% between 2017 and 2022.

Food service was the industry's largest segment in 2022, with total revenues of \$653.3 billion, equivalent to 57.8% of the industry's overall value.

Growing urbanization and economic development are increasing the average income of Chinese households, boosting individuals' purchasing power. Economic growth is triggering the demand for leisure and business travel,

driving industry growth.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in China

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China travel & tourism market with five year forecasts

REASONS TO BUY

What was the size of the China travel & tourism market by value in 2022?

What will be the size of the China travel & tourism market in 2027?

What factors are affecting the strength of competition in the China travel & tourism market?

How has the market performed over the last five years?

What are the main segments that make up China's travel & tourism market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players in the foodservice industry?
- 7.2. What strategies do these leading players follow?
- 7.3. How is technology being used by these leading companies?
- 7.4. Who are the leading players in the hotels and motels industry?
- 7.5. What strategies do the leading players follow?
- 7.6. What are the strengths of leading players?
- 7.7. Are there any threats to these leading players?
- 7.8. What have been the most recent developments in the hotels and motels industry?

8 COMPANY PROFILES

- 8.1. Yum! Brands, Inc.
- 8.2. McDonald's Corp
- 8.3. H World Group Ltd
- 8.4. Shanghai Jin Jiang Capital Co Ltd
- 8.5. BTG Hotels Group Co Ltd
- 8.6. Starbucks Corporation
- 8.7. Air China Ltd
- 8.8. Hainan Airlines Co Ltd
- 8.9. China Eastern Airlines Corp Ltd
- 8.10. China Southern Airlines Co Ltd
- 8.11. GreenTree Hospitality Group Ltd

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: China travel & tourism industry value: \$ billion, 2017–22(e)
- Table 2: China travel & tourism industry category segmentation: % share, by value, 2017–2022(e)
- Table 3: China travel & tourism industry category segmentation: \$ billion, 2017-2022
- Table 4: China travel & tourism industry geography segmentation: \$ billion, 2022(e)
- Table 5: China travel & tourism industry value forecast: \$ billion, 2022–27
- Table 6: Yum! Brands, Inc.: key facts
- Table 7: Yum! Brands, Inc.: Annual Financial Ratios
- Table 8: Yum! Brands, Inc.: Key Employees
- Table 9: Yum! Brands, Inc.: Key Employees Continued
- Table 10: McDonald's Corp: key facts
- Table 11: McDonald's Corp: Annual Financial Ratios
- Table 12: McDonald's Corp: Key Employees
- Table 13: McDonald's Corp: Key Employees Continued
- Table 14: McDonald's Corp: Key Employees Continued
- Table 15: H World Group Ltd: key facts
- Table 16: H World Group Ltd: Annual Financial Ratios
- Table 17: H World Group Ltd: Key Employees
- Table 18: Shanghai Jin Jiang Capital Co Ltd: key facts
- Table 19: Shanghai Jin Jiang Capital Co Ltd: Key Employees
- Table 20: BTG Hotels Group Co Ltd: key facts
- Table 21: BTG Hotels Group Co Ltd: Annual Financial Ratios
- Table 22: BTG Hotels Group Co Ltd: Key Employees
- Table 23: Starbucks Corporation: key facts
- Table 24: Starbucks Corporation: Annual Financial Ratios
- Table 25: Starbucks Corporation: Key Employees
- Table 26: Starbucks Corporation: Key Employees Continued
- Table 27: Starbucks Corporation: Key Employees Continued
- Table 28: Air China Ltd: key facts
- Table 29: Air China Ltd: Annual Financial Ratios
- Table 30: Air China Ltd: Key Employees
- Table 31: Hainan Airlines Co Ltd: key facts
- Table 32: Hainan Airlines Co Ltd: Annual Financial Ratios
- Table 33: Hainan Airlines Co Ltd: Key Employees
- Table 34: China Eastern Airlines Corp Ltd: key facts

Table 35: China Eastern Airlines Corp Ltd: Annual Financial Ratios

Table 36: China Eastern Airlines Corp Ltd: Key Employees

Table 37: China Southern Airlines Co Ltd: key facts

Table 38: China Southern Airlines Co Ltd: Annual Financial Ratios

Table 39: China Southern Airlines Co Ltd: Key Employees

Table 40: GreenTree Hospitality Group Ltd: key facts

Table 41: China size of population (million), 2018–22

Table 42: China gdp (constant 2005 prices, \$ billion), 2018–22

Table 43: China gdp (current prices, \$ billion), 2018–22

Table 44: China inflation, 2018–22

Table 45: China consumer price index (absolute), 2018–22

Table 46: China exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: China travel & tourism industry value: \$ billion, 2017–22(e)

Figure 2: China travel & tourism industry category segmentation: \$ billion, 2017-2022

Figure 3: China travel & tourism industry geography segmentation: % share, by value, 2022(e)

Figure 4: China travel & tourism industry value forecast: \$ billion, 2022–27

Figure 5: Forces driving competition in the travel & tourism industry in China, 2022

Figure 6: Drivers of buyer power in the travel & tourism industry in China, 2022

Figure 7: Drivers of supplier power in the travel & tourism industry in China, 2022

Figure 8: Factors influencing the likelihood of new entrants in the travel & tourism industry in China, 2022

Figure 9: Factors influencing the threat of substitutes in the travel & tourism industry in China, 2022

Figure 10: Drivers of degree of rivalry in the travel & tourism industry in China, 2022

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