

China Suncare Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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Summary

Suncare in China industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The suncare market consists of the retail sale of sun protection, after-sun and self-tan products. The sun protection segment consists of lotion, spray, gel or other topical product that absorbs or reflects some of the sun's ultraviolet (UV) radiation. The after-sun segment consists of all mass and premium moisturizing cream formulated for sunburned skin. The self-tan segment consists of all mass and premium products that either enhance natural tanning (tanning aids) or allow the skin to tan without developing exposure to the sun. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2022 exchange rates.

The Chinese Suncare market had total revenues of \$1,411.4 million in 2022, representing a compound annual growth rate (CAGR) of 7.2% between 2017 and 2022.

Market consumption volume increased with a CAGR of 4.6% between 2017 and 2022, to reach a total of 32.5 million units in 2022.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 4.7% for the five-year period 2022 %li%2027, which is expected to drive the market to a value of \$1,773.5 million by the end of 2027.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the sun care market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the sun care market in China

Leading company profiles reveal details of key sun care market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China sun care market with five year forecasts

Reasons to Buy

What was the size of the China sun care market by value in 2022?

What will be the size of the China sun care market in 2027?

What factors are affecting the strength of competition in the China sun care market?

How has the market performed over the last five years?

What are the main segments that make up China's sun care market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Chinese suncare market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2017-2022)?
- 7.4. What are the most popular brands in the China suncare market?

8 COMPANY PROFILES

- 8.1. L'Oreal SA
- 8.2. Shiseido Company, Limited
- 8.3. Mary Kay Inc
- 8.4. Beiersdorf AG

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: China suncare market value: \$ million, 2017-22
- Table 2: China suncare market volume: million units, 2017-22
- Table 3: China suncare market category segmentation: % share, by value, 2017-2022
- Table 4: China suncare market category segmentation: \$ million, 2017-2022
- Table 5: China suncare market geography segmentation: \$ million, 2022
- Table 6: China suncare market distribution: % share, by value, 2022
- Table 7: China suncare market value forecast: \$ million, 2022-27
- Table 8: China suncare market volume forecast: million units, 2022-27
- Table 9: China suncare market share: % share, by value, 2022
- Table 10: L'Oreal SA: key facts
- Table 11: L'Oreal SA: Annual Financial Ratios
- Table 12: L'Oreal SA: Key Employees
- Table 13: L'Oreal SA: Key Employees Continued
- Table 14: Shiseido Company, Limited: key facts
- Table 15: Shiseido Company, Limited: Annual Financial Ratios
- Table 16: Shiseido Company, Limited: Key Employees
- Table 17: Shiseido Company, Limited: Key Employees Continued
- Table 18: Shiseido Company, Limited: Key Employees Continued
- Table 19: Mary Kay Inc: key facts
- Table 20: Mary Kay Inc: Key Employees
- Table 21: Beiersdorf AG: key facts
- Table 22: Beiersdorf AG: Annual Financial Ratios
- Table 23: Beiersdorf AG: Key Employees
- Table 24: China size of population (million), 2018-22
- Table 25: China gdp (constant 2005 prices, \$ billion), 2018-22
- Table 26: China gdp (current prices, \$ billion), 2018-22
- Table 27: China inflation, 2018-22
- Table 28: China consumer price index (absolute), 2018-22
- Table 29: China exchange rate, 2018-22

List Of Figures

LIST OF FIGURES

- Figure 1: China sun care market value: \$ million, 2017-22
- Figure 2: China sun care market volume: million units, 2017-22
- Figure 3: China sun care market category segmentation: \$ million, 2017-2022
- Figure 4: China sun care market geography segmentation: % share, by value, 2022
- Figure 5: China sun care market distribution: % share, by value, 2022
- Figure 6: China sun care market value forecast: \$ million, 2022-27
- Figure 7: China sun care market volume forecast: million units, 2022-27
- Figure 8: Forces driving competition in the sun care market in China, 2022
- Figure 9: Drivers of buyer power in the sun care market in China, 2022
- Figure 10: Drivers of supplier power in the sun care market in China, 2022
- Figure 11: Factors influencing the likelihood of new entrants in the sun care market in China, 2022
- Figure 12: Factors influencing the threat of substitutes in the sun care market in China, 2022
- Figure 13: Drivers of degree of rivalry in the sun care market in China, 2022
- Figure 14: China sun care market share: % share, by value, 2022

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